



**DR. ABRAHAM GEORGE MEMORIAL  
Golf Tournament**

**Wednesday, June 6, 2018**

**MERCER OAKS GOLF COURSE • WEST WINDSOR, NJ**



**capitahealth**

Dear Friends,

Spring is finally here! That means we'll soon be hitting the links for the annual Dr. Abraham George Memorial Golf Tournament. Please join us for this time-honored event in support of Capital Health and our commitment to good health and well-being.

The 2018 event is dedicated to our Cancer Center to help ensure that it remains at the forefront of cancer care and treatment. Proceeds will enhance the clinical, educational and supportive care services that are critical for our family members, friends, co-workers and neighbors who are facing the challenges related to cancer across all stages of the disease.

Don't golf? Come for croquet, bocce or just dinner. There's something for everyone at the Dr. Abraham George Memorial Golf Tournament!

Wonderful friends like you are making a difference for patients and families impacted by cancer. With your generous participation, we can give them help and support as they battle the disease.

We look forward to seeing you on the green!

Sincerely,



Scott K. Kindsfather, MD  
Co-Chair  
Mercer Bucks Hematology Oncology, PC  
Medical Director of Medical Oncology  
Capital Health



Eric S. Poe, Esq., CPA  
Co-Chair  
Principal  
NJ PURE Medical  
Professional Liability  
Insurance

WITH SPECIAL THANKS TO



AETNA BETTER HEALTH® OF NEW JERSEY

2018 PRESENTING SPONSOR

## GOLF COMMITTEE

### CO-CHAIRS

#### SCOTT K. KINDSFATHER, MD

Mercer Bucks Hematology Oncology, PC  
Medical Director of Medical Oncology  
Capital Health

#### ERIC S. POE, ESQ., CPA

Principal  
NJ PURE Medical Professional  
Liability Insurance

### COMMITTEE MEMBERS

#### LISA R. ALLEN, MD

Director, Capital Health Center for  
Comprehensive Breast Care  
Capital Health Medical Group

#### ASHLEY L. MIHOK, BSN, RN

Staff Nurse  
Capital Health

#### ANTHONY ARGIROPOULOS, ESQ.

Epstein Becker & Green

#### SEAN S. MURRAY

Fulton Bank of NJ

#### NATHAN BOSK, FACHE

VP, Supply Chain Management  
& Support Services  
Capital Health

#### J. SCOTT NEEDHAM

Princeton Air Conditioning, Inc.

#### ROBERT J. REMSTEIN, DO, MBA, FACP

VP, Accountable Care  
Capital Health

#### BOB CUMMINGS

Press Ganey

#### DAVID L. SCHAEBLER, MD

Mercer Bucks Hematology Oncology, PC

#### DAVID K. DAFILOU

VP & CAO, Clinically Integrated Network  
Capital Health

#### GARY A. TUMA, MD

Plastic Surgery Associates of New Jersey  
Director, Specialty Care  
Capital Health Medical Group

#### PHIL DENNIS

Allegra Princeton

#### DEBBIE VISCONTI

Divisional Director of  
Patient Accounts/Financial Services  
Capital Health

#### LORA M. FOLEY, ESQ.

Parker McCay P.A.

#### DAVID FORNAL, ESQ.

Maselli Warren, P.C.

#### CAROLYN GAUKLER, MD

President, Medical Staff of Capital Health

#### ABBEY TRUE HARRIS, ESQ.

NJ PURE Medical Professional  
Liability Insurance

#### SHIRNETT K. WILLIAMSON, MD

Medical Director of Radiation  
Oncology Services  
Chair, Cancer Committee  
Capital Health Medical Group

#### ERICA LINDEN, MD

Mercer Bucks Hematology Oncology, PC  
Medical Director of Breast Oncology  
and Cancer Genetics  
Capital Health

#### KRISTOPHER F. YOUNG, DO

Heart Care Specialists at Capital Health  
Capital Health Medical Group

# ABOUT THE EVENT

**DR. ABRAHAM GEORGE** was a nuclear cardiologist who joined the staff of Capital Health at Mercer Medical Center in 1982. He served in many leadership positions including President of the Medical Staff and as a member of the Board of Directors. Dr. George's dedication to Capital Health and to our community makes it appropriate that he be memorialized through this annual tournament.

**Course** East Course – links-style layout  
West Course – traditional design

**Format** Shamble

**Schedule** 10:00 a.m. Golf Registration, Raffle and Silent Auction

11:30 a.m. Lunch

1:00 p.m. Shotgun Start

Croquet and Bocce Registration

6:00 p.m. Cocktails, Dinner, Raffle, Silent and Live Auction and Awards Presentation

## EAGLES TICKETS LIVE AT AUCTION

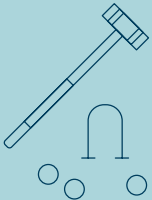
2 seats, 10 rows from field at 30 yard line with Touchdown Club access

**Scoring** Scoring will be tiered in thirds per course.

**& Prizes** There will be 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> places in each of the tiers on each course. A total of 72 golfers will win!

## CROQUET & BOCCÉ

Looking for a fun alternative to golf? Join us for a no-pressure, enjoyable afternoon of croquet and bocce, followed by cocktails and dinner. No experience necessary!



- Matches will occur at 2 p.m., 3 p.m. and 4 p.m.
- Create your own team of two or we will pair you with a partner for golf croquet and bocce.
- Equipment will be provided, and participants will be given a run-through of the rules the day of the event.



## MERCER OAKS GOLF COURSE

725 Village Road • West Windsor, NJ 08550  
609.936.1383

For google map directions, please visit [golfmercercounty.com](http://golfmercercounty.com)

### Incllement Weather Note

Should severe weather occur, the tournament will be rescheduled for October 17, 2018. We will make every effort to contact you, but please call the Development Office at 609.303.4346 for a recorded message. If it becomes impossible to start and/or complete the tournament due to adverse weather conditions, no refunds will be made since the tournament is a charitable event.

# YOUR OPPORTUNITY TO CHIP IN

## GOLF SPONSORSHIP OPPORTUNITIES

### CHAMPION SPONSOR \$15,000

- ▶ Golf for 8
- ▶ Cocktails and Dinner for 8 additional guests
- ▶ Company logo prominently displayed on an item for all tournament participants
- ▶ Mulligan, raffle, and 50/50 ticket packages for 8
- ▶ Platinum Tee Sign

### NINE IRON SPONSOR \$10,000

- ▶ Golf for 8
- ▶ Cocktails and Dinner for 6 additional guests
- ▶ Company logo prominently displayed on bottled water
- ▶ Platinum Tee Sign

### EAGLE SPONSOR \$7,500

- ▶ Golf for 4
- ▶ Cocktails and Dinner for 4 additional guests
- ▶ Company logo prominently displayed at bag drop
- ▶ Driving Range Sign
- ▶ Platinum Tee Sign

### FORE SPONSOR \$5,000

- ▶ Golf for 4
- ▶ Cocktails and Dinner for 2 additional guests
- ▶ Platinum Tee Sign

### BIRDIE SPONSOR \$3,500

- ▶ Golf for 4
- ▶ Platinum Tee Sign

## EVENT SPONSORSHIP OPPORTUNITIES

### DINNER SPONSOR \$4,000

- ▶ Company logo prominently displayed at the Dinner
- ▶ Cocktails and Dinner for 2

### LUNCHEON SPONSOR \$3,500

- ▶ Company logo prominently displayed at the Luncheon
- ▶ Cocktails and Dinner for 2

### AWARDS SPONSOR \$3,000

- ▶ Company logo prominently displayed at the Reception

### BEVERAGE SPONSOR \$3,000

- ▶ Company logo prominently displayed at beverage stations and bars

## SIGNAGE OPPORTUNITIES

### DRIVING RANGE SIGN \$1,000

- ▶ Company logo displayed on driving range "target" signs

### CONTEST SIGN \$1,000

- ▶ Company logo displayed on contest holes
- Choice of:
  - Ring of Gold
  - Closest to the Pin
  - Longest Drive
  - Hole In One
  - Putting

### PLATINUM TEE SIGN \$750

- ▶ Company logo displayed on both courses

### TEE SIGN \$500

- ▶ Company logo displayed on one course

## PARTICIPATION OPPORTUNITIES

### FOURSOME \$1,600

### INDIVIDUAL GOLFER \$400

### INDIVIDUAL CROQUET AND/OR BOCCE PLAYER \$250

### COCKTAILS AND DINNER \$150

Sponsorship opportunities include prominent listing on Capital Health website, event sponsor board, digital display and in event program. Golf includes greens fees, lunch, cart, snacks, on-course beverages, cocktails, dinner and player gift certificate. Croquet and bocce include on course snacks and beverages, cocktails, dinner and player gift. \$85 per golfer, \$100 per croquet and bocce player and \$25 per dinner guest is tax-deductible.

# REGISTRATION FORM

## GOLF SPONSORSHIP OPPORTUNITIES

- |  |          |
|--|----------|
| <input type="checkbox"/> Champion Sponsor  | \$15,000 |
| <input type="checkbox"/> Nine Iron Sponsor | \$10,000 |
| <input type="checkbox"/> Eagle Sponsor     | \$ 7,500 |
| <input type="checkbox"/> Fore Sponsor      | \$ 5,000 |
| <input type="checkbox"/> Birdie Sponsor    | \$ 3,500 |

## EVENT SPONSORSHIP OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Dinner Sponsor   | \$ 4,000 |
| <input type="checkbox"/> Luncheon Sponsor | \$ 3,500 |
| <input type="checkbox"/> Awards Sponsor   | \$ 3,000 |
| <input type="checkbox"/> Beverage Sponsor | \$ 3,000 |

## SIGNAGE OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Driving Range Sign   | \$ 1,000 |
| <input type="checkbox"/> Contest Sign (check one)   | \$ 1,000 |
| <input type="radio"/> Ring of Gold <input type="radio"/> Closest to the Pin <input type="radio"/> Longest Drive |          |
| <input type="radio"/> Hole In One <input type="radio"/> Putting   |          |
| <input type="checkbox"/> Platinum Tee Sign  | \$ 750   |
| <input type="checkbox"/> Tee Sign   | \$ 500   |

## PARTICIPATION OPPORTUNITIES

- |  |           |          |
|--|-----------|----------|
| <input type="checkbox"/> Foursome  | # _____ @ | \$ 1,600 |
| <input type="checkbox"/> Individual Golfer   | # _____ @ | \$ 400   |
| <input type="checkbox"/> Individual Croquet and/or Bocce Player  | # _____ @ | \$ 250   |
| <input type="checkbox"/> Cocktails and Dinner  | # _____ @ | \$ 150   |
| <input type="checkbox"/> I am unable to attend, but would like to make a gift of \$ _____<br>to support the Cancer Center. |           |          |

## PAYMENT OPTIONS

**Total: \$** \_\_\_\_\_

- Please send me an invoice.
- Check enclosed, payable to Capital Health.
- Credit Card     Visa     MasterCard     American Express

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Account \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature Required \_\_\_\_\_

In-kind donations are also appreciated. Please consider donating an item, vacation package or once-in-a-lifetime experience for our raffle and silent auction.

We appreciate your consideration of this appeal. If you wish to be removed from future fundraising appeals, please call 609.303.4121, send a written request with your name and address to Capital Health Development Office, Two Capital Way, Suite 361, Pennington, NJ 08534, or e-mail your request to [donate@capitalhealth.org](mailto:donate@capitalhealth.org). A copy of our registration and financial information may be obtained from the Office of the Attorney General of the State of New Jersey by calling 973.504.6215. Registration does not imply endorsement.

# PARTICIPANT INFORMATION

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Company Name

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Contact Name

Title

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Address

---

City

State

Zip

---

Phone

Email

## PLAYERS/DINNER GUESTS

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1. Name

Golf

Croquet and Bocce

---

Phone

Email

---

2. Name

Golf

Croquet and Bocce

---

Phone

Email

---

3. Name

Golf

Croquet and Bocce

---

Phone

Email

---

4. Name

Golf

Croquet and Bocce

---

Phone

Email

**Please complete both sides of this form and return by  
May 25, 2018.**

**Make checks payable to:**

Capital Health

**Mail to:**

Development Office  
Two Capital Way, Suite 361  
Pennington, NJ 08534

**Fax to:**

609.303.4344

**Register and pay online at:**

[www.capitalhealth.org/donate](http://www.capitalhealth.org/donate)

**For more information, please contact:**

609.303.4346

Email logos in high resolution  
eps or jpg format to

[donate@capitalhealth.org](mailto:donate@capitalhealth.org)

**Please Note**

Invitations to join your foursome cannot be extended directly to Capital Health employees. Invitations must be handled through the Development office.



**capitalhealth**

Development Office  
Two Capital Way, Suite 361  
Pennington, NJ 08534